

oregon zoo foundation

Home is where the herd is.

their world, our impact



Gratitude Report 2019 - 2020

- in support of the oregon zoo -

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forward

Every herd needs a home.

What makes a home?

Simmering pots of soup and fresh baked bread in the kitchen? Ample room for celebrations and gatherings? For humans and animals alike, answers vary, but for most, it's the time spent together and caring that make a place feel like home.

Asian elephants like to walk on sand and soft earth. They need to forage for hay and their favorite fruits and veggies, and enjoy a freshwater pool for keeping cool in the summer. Sea otters Lincoln, Juno and Uni Sushi, on the other hand, love their chilly saltwater pools and copious amounts of sustainably harvested seafood. They are curious and playful explorers, so the animal-care teams provide different toys every day to keep things interesting.

More than 2,000 animals with unique diets and needs live here.

This year, as people have adjusted to working from home, zoo animal-care staff have been on the front lines, tending to each individual and creating innovative and enriching activities to help the animals stay active and engaged. At Steller Cove, keepers and volunteers built a puzzle for the harbor seals that releases fish when solved. Over in the Great Northwest, the cougars look like very large kittens when chasing an enormous salmon installed on a zip-line. At the Oregon Zoo Foundation, our team is adapting and innovating too!

This year, we hosted our first virtual gala and ran our first crowdfunding campaign, for red pandas.

The Oregon Zoo provides comprehensive and compassionate care for its animals. The Oregon Zoo Foundation activates that care through the support of generous zoo members, donors and organizations. Together we work to provide homes for all of the animals to thrive.

Our annual Gratitude Report gives an inside look at the collaborative impact of the Oregon Zoo, Oregon Zoo Foundation and the community. We can't do this work alone – it takes a herd.

What is the pack impact?

Providing compassionate, quality care for the animals can't be done alone. Learn how your donations are making a direct impact.

To learn how your donations are making an impact, email do-more@oregonzoo.org or call 503-505-5494.

The pack impact.

Your donations help feed our animals! Here's a bite of where they go:

- Animal care and feeding: \$43,000 per day or \$1.29 million per month
- Sea otters: Fresh, sustainably harvested seafood for three sea otters is over \$35,000 per year
- Red pandas: Food, care and bamboo for red pandas is \$40,000 for six months

responding to COVID-19

Together, a part.

Care during the closure.

When we closed the zoo gates in March to help slow the spread of COVID-19, we weren't sure what the future held. In an instant, the zoo lost \$8.5 million in revenue – funds normally earned through admissions, events and sales. We had planned for the future. We had reserves in place, but nobody was prepared for this level of catastrophic effect.

The call from Oregon Zoo Foundation went out, letting our community know the zoo was in trouble. People from all over the world responded, from 462 cities in 49 states and 6 countries. The biggest amount of support came from Oregon and SW Washington, where zoo experiences have inspired generations of visitors, much like the Douglas firs and mossy trails that define the region.

Jacob, age 5, gave his allowance so we could "buy more food for the animals, especially the lions," (Jacob's mom gave a little extra too). People sent us notes and photos of their favorite animals. Donors gave; members renewed.

The zoo was closed for 117 days, but live-streamed events and at-home activities helped people connect with the animals they love. Informative and lighthearted videos reached over 40 million people via social media, helping the zoo earn international attention during a critical fundraising time, and giving us all something to smile about.

Most importantly, the visionary care your zoo is known for continued, even in the midst of great uncertainty.

Humboldt penguins, Nacho and Goat, took up hiking in the forest

with their keepers. Flamingos and African crested porcupines took walks across an empty concert lawn. Black bear Takoda celebrated the arrival of spring with a big splash in his tub, and Pabu the red panda was born. Keepers answered questions from children around the world – perhaps inspiring the next generation of animal-care professionals and conservation heroes.

Although we were apart, together we were all a part of the animals' well-being.



Watch our penguins explore during the zoo's closure at ozfgratitudereport.org.

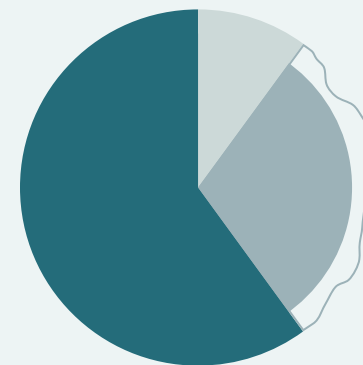
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We knew everything was different – the animals didn't.

The zoo is relying on the foundation to support important aspects of animal care. Funds raised this year and next will support the zoo's multi-year recovery through the pandemic and beyond.

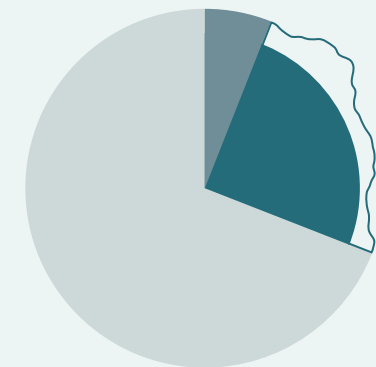
Oregon Zoo revenue model.



- 10% Oregon Zoo Foundation*
- 30% Metro support
- 60% Oregon Zoo earned revenue from tickets, events and sales

* does not include bond capital project support

What do donations support during the COVID-19 pandemic?



- 6% Safety and security
- 25% Facilities and habitats
- 69% Animal nutrition, health and care

celebrating california condors

Scarcity sparks conservation.

Condor recovery efforts soar forward.

We talk about condors ... a lot. When an egg successfully hatches, we write news releases and share footage on social media with clever puns about our egg-ceptional news. If we could pop a celebratory cork and shower our zoo family with confetti, we would!

When working to save a species from extinction, tiny victories feel monumental. Each egg is a precious step in an ambitious journey to bring California condors back from the brink.

The zoo's condor recovery efforts are based at the Jonsson Center for Wildlife Conservation in rural Clackamas County. Each bird is monitored with remote cameras, and feeding happens via trap

doors to avoid human contact and increase the chances for these birds to survive and reproduce in the wild.

On zoo grounds, birds that cannot be released are housed in the Condors of Columbia habitat, where they inspire visitors to imagine a lofty goal – seeing these native birds flying in the skies of Oregon again.

“We had more mating pairs than ever this year, which is great news for the future of the condor recovery program,” said Kelli Walker, the zoo’s lead condor keeper. In May, seven chicks were healthy and thriving, marking a significant step forward in the recovery of this critically endangered species. In the fall, the chicks were moved to the Peregrine Fund facility in

Idaho, while four condors that had hatched the previous spring lifted off at Vermilion Cliffs National Monument, joining a growing population of free-flying condors among the area’s sandstone escarpments and colorful rock formations. With wings that can span nearly 10 feet, these creatures offer a soaring testament to the collaboration and hard work that goes into saving a species, one egg at a time.

Did you know? A group of condors is called a condo or scarcity.

To learn how your donations are making an impact, email do-more@oregonzoo.org or call 503-505-5494.

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“The release of the condors was a testament to the work of the zoo and its partners, who have grown the population of California condors from 27 to over 500.”

- Julie Fitzgerald, Executive Director, Oregon Zoo Foundation

The pack impact.

Your donations provide critical care to our condors. Here's how they're used:

- Staffing to monitor eggs, care for adult birds and chicks
- Care and maintenance for a 52-acre remote breeding facility
- Installation of a new water system, eliminating the need to bring in potable water and improving efficiency
- Veterinary care: routine exams and vaccines every other year for adults; developmental exams and vaccines every 30 days for chicks; and assistance during hatching, as needed
- Large energy-efficient freezer for storing samples and enough food for over 40 birds
- Specialized camera system for remote monitoring (to limit human interaction with birds that will be released in the wild)

On the horizon.

In the coming years, there is a tremendous need to build capacity in the condor recovery program. The Oregon Zoo's Jonsson Center for Wildlife Conservation is old and much of the electrical and plumbing is out of date.

Upgrades to the facility would allow for more breeding pairs and an additional two chicks per year on average, about a 30% increase.

At current rates, it will take around 15 years to reach 1,000 birds in the wild. Our hope is to upgrade the facility and reach that goal faster, thanks to the generous support of our donors and zoo members.

chimpanzees move in at primate forest

A warm community welcome.

Settling into a new habitat.

A year ago, when the construction crane gently lowered one of several enormous concrete panels into place, Primate Forest still felt like a distant reality. Architectural renderings and rich descriptions of a world-class habitat promised to build on work that began here in the late '70s, garnering attention from Dr. Jane Goodall, who became an advocate for our zoo's chimpanzee enrichment program.

Then, the long-awaited day finally arrived. In October of 2020, the zoo's four beloved chimpanzees – Chloe, Delilah, Leah and Jackson – moved into their new home. "Everyone seemed very confident and relaxed. We heard lots of happy vocalizations, and they appeared to feel right at home," said primate keeper, Colleen Reed.

"It's especially gratifying to see Chloe interacting with the new space," Reed added. "She has such a long history here, and has been loved by so many people over the years."

Before coming to the Oregon Zoo in 1975, Chloe had been kept as a pet. She had only been around humans, and had to learn chimp behavior to be accepted by the others. Around that time, the zoo's pioneering work with chimpanzees drew the attention of Goodall, who visited Portland regularly, getting to know Chloe, Leah, Delilah and the others.

Highly intelligent with rich social lives, chimpanzees thrive in larger groups of 10 to 15. This expanded habitat will enable our chimpanzee community to grow. Younger chimps will enrich the lives of the older primates and the larger space lets each animal choose who to spend time with and "hang out."

Towering climbing structures with ropes and elevated platforms allow chimps to rest high above the ground, much as they would in the wild. A waterfall and stream promote natural behaviors. Termite mounds stuffed with treats by animal-care staff encourage the chimps' problem-solving skills while offering guests the opportunity to learn how chimps use tools. These features were all funded by our generous supporters, who helped transform this new, thrilling habitat into a home. The construction of Primate Forest is the perfect example of how one community can impact another.

Did you know? A group of chimpanzees is called a community.

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home is where the herd is

“Everyone seemed very confident and relaxed. We heard lots of happy vocalizations, and they appeared to feel right at home.”

- Colleen Reed, Primate Keeper

The pack impact.

Donors gave \$1 million to support important features including:

- Indoor climbing structures
- Water course (stream and waterfall)
- Termite mounds that keepers can fill with treats for the chimps
- Educational displays to help guests learn about chimpanzees
- Two outdoor climbing structures

Construction of new habitats, including Primate Forest, was made possible by a community-supported \$125,000,000 bond measure passed in 2008.

To learn how your donations are making an impact, email do-more@oregonzoo.org or call 503-505-5494.



Animal care in action.

Accredited institutions across North America work together to find homes for injured or orphaned animals that are unable to survive in the wild. Oregon Zoo keeper Michelle Schireman is the Association of Zoos and Aquariums' species coordinator for cougars. She has found homes for more than 150 cougar cubs in zoos around the country. Most of the cougars currently living in U.S. zoos are orphans she has placed.

Cougars – also known as pumas, mountain lions, or panthers (in Florida) – once ranged across most of North America, and from southern Argentina and Chile to southeastern Alaska. With the exception of the Florida panthers, cougars are not listed as endangered, but they do face many challenges due to human encroachment and habitat destruction.



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rhino ridge nears completion

A new space for rhinos to crash.

Updated digs are twice as big.

Excitement builds for the return of black rhinos to the Oregon Zoo in 2021.

"In a space more than twice as big as before, with more room to roam and mud wallows to help them keep cool and protect their skin from sun and insects, this habitat will let rhinos be rhinos," said general curator, Bob Lee.



Scientific name: *Diceros bicornis*

Rhino Ridge also features a demonstration area that lets visitors see how care staff and rhinos regularly train, enabling the animals to voluntarily participate in their own care. A lower viewing area allows for more up-close encounters with rhinos, the second-largest land mammal on Earth.

Black rhinos are among the most endangered animals in the world, primarily because of a resurgence

in poaching for their horns. Rich informational displays at Rhino Ridge will draw connections to the zoo animals' wild counterparts, aiming to spark imaginations and inspire future conservation heroes to help save black rhinos from extinction.

We look forward to welcoming a crash of rhinos into their colossal new home next year!

Did you know? A group of rhinos is called a crash.

This habitat was 100% funded by donors and members.



Rhino facts.



Diet:

50-60 lbs of vegetation per day



Weight:

Up to 3,000 lbs



Length:

Up to 12 ft



Speed:

Up to 30 mph



Did you know? A group of polar bears is called a celebration.

The Oregon Zoo and the Oregon Zoo Foundation are committed to a future that includes polar bears in the Arctic.

The significance and urgency of the zoo's advocacy for polar bears has never been greater, and foundation donors have supported these efforts generously.

polar passage nears donation goal

A cause for a celebration.

World-class home comes to life.

With robust partnerships in conservation and field biology, the future of polar bear care is coming to life at the Oregon Zoo, thanks to the zoo's incredible care team and the generosity of donors. "Some aspects of bear biology are virtually impossible to study in the wild," said curator Amy Cutting. "Scientists and wildlife managers need to understand how polar bears are responding as sea ice retreats. That's where zoo bears come in."

Decades of pioneering conservation science and expert daily care will make this habitat a home where zoo polar bears can thrive while providing rich data and insights to better understand these animals in the wild. Construction of Polar Passage was made possible by a community-supported zoo bond measure passed in 2008.

We can't wait to see bears rolling in snowy flakes of ice and diving into saltwater pools, which will exercise muscles and nourish their fur and

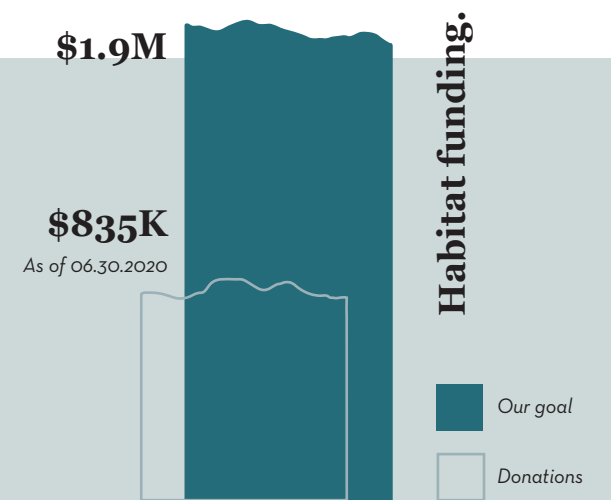
skin. Hilltops recreate the vistas sought out by wild polar bears, and an air-conditioned cave offers a cool place to relax.

As always, sustainability guides our actions and designs. A geothermal loop converts energy used to cool the polar bear habitat into heating for Elephant Lands, and filtration systems save energy and water. As guests soak in the majesty of these charismatic marine mammals, visionary artwork and informational displays offer meaningful insights on the links between polar bears, sea ice and us – and inspire actions we all can take to save this wonderful species.

The pack impact.

\$1.9 million supports important features including:

- A cooling cave and a nose-to-nose viewing area for guests
- A "smell port" where bears can get within sniffing distance of visitors (and their snacks!)
- Educational displays to connect guests to zoo bears and their counterparts in the wild
- Demonstration areas that let guests see animal-care staff training bears to participate in their own care
- Guest seating with awe-inspiring views of polar bears as they dive and swim



To learn how your donations are making an impact, email do-more@oregonzoo.org or call 503-505-5494.

financial report

Statement of financial position.

Years Ended June 30	2020	2019
Assets		
Cash & equivalents	2,519,089	1,355,174
Investments	16,366,170	15,920,976
Receivables	1,114,961	1,554,075
Other assets	109,941	122,625
Total assets	20,110,161	18,952,850
Liabilities & net assets		
Accounts payable	21,198	24,171
Grants payable to the Oregon Zoo	4,998,648	2,601,456
Deferred revenue	90,000	98,708
Gift annuities payable	28,621	30,175
Total liabilities	5,138,467	2,754,510
Net assets		
Without donor restrictions		
Undesignated	5,147,470	5,624,654
Board designated - operating reserve	2,200,000	2,800,000
Board designated - endowments	6,362,248	6,476,150
Total unrestricted	13,709,718	14,900,804
With donor restrictions	1,261,976	1,297,536
Total net assets	14,971,694	16,198,340
Total liabilities & net assets	20,110,161	18,952,850

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Statement of activities.

Years Ended June 30	2020	2019
Public support & revenue		
Membership	4,391,315	5,700,528
Contributions	4,315,809	2,892,616
Special events	29,993	148,935
Investment return	261,591	616,059
Total public support & revenue	8,998,708	9,358,138
Expenses		
Program services	8,458,142	5,547,546
Management & general	592,733	426,605
Membership development	222,320	224,313
Fundraising	952,159	896,616
Total expenses	10,225,354	7,095,080
Increase (decrease) in net assets	(1,226,646)	2,263,058
Net assets, beginning of year	16,198,340	13,935,282
Net assets at end of year	14,971,694	16,198,340

Cash distribution to and on behalf of Oregon Zoo FY20/FY19

Zoo operations & programs	4,189,144	3,569,259
Conservation & science	891,852	889,004
Capital projects	-	385,000
Total	5,080,996	4,843,263

a letter for you

Thank you to our pack.

Dear zoo friends,

You amaze us with your steadfast support of the Oregon Zoo and the Oregon Zoo Foundation, and we are grateful that you're part of this extraordinary family. You are vitally important to the zoo and to its future.

Around the world, we have experienced loss, trauma and drastic change in response to a global pandemic – but also innovation and inspiring helpfulness. When the zoo closed to slow the spread of COVID-19, thousands of donors and zoo members rallied to help, giving a combined \$1 million in just three weeks. The Oregon Zoo Foundation board of trustees matched these gifts with additional relief from a reserve fund held for unforeseen zoo emergencies – for a total infusion of \$2 million to meet the zoo's emergency operating needs.

Though the zoo was quiet during its 117-day closure, fresh fruit was still carefully measured and cut to serve bats and chimps each day; Asian elephant Samudra's penchant for plunging into a 60,000-gallon swimming pool continued unabated; African lion Zawadi guarded his pride as fiercely as ever; and the zoo's Veterinary Medical Center provided outstanding care for all the animals. You were there for your zoo through it all.

Thanks to the enthusiasm and generosity of our supporters, the Oregon Zoo Foundation was well on the way to completing its largest fundraising campaign ever, the \$8.5 million Heart of the Oregon Zoo campaign. This effort coincides with the anticipated completion of three new habitats – Polar Passage, Primate Forest and Rhino Ridge – the last of eight major projects made possible by a community-supported bond measure passed in 2008.

Even with the emergency funding needs, our ambitious campaign was approaching 90% of its goal by June 2020. Because of you and all our generous friends and supporters, we believe we can achieve our \$8.5 million goal by June 30, 2021. And, we're working hand-in-hand with the Oregon Zoo to weather what promises to be another year of managing through adversity, including additional temporary zoo closures necessitated by the COVID-19 pandemic. Together, we'll get through this.

As the zoo prepares to open expansive new habitats for polar bears, black rhinos and chimpanzees, we look forward to sharing the excitement with you. We'll marvel with you as these exceptional new homes come to life for the animals and for our zoo visitors, animal-care staff, educators and conservation scientists. There's a lot happening at the zoo, and that is in large part thanks to you: our pack.

In gratitude,

Julie Fitzgerald, Executive Director
Oregon Zoo Foundation

Sharla Settlemier, Chair
Oregon Zoo Foundation Board of Trustees



A whole herd of support.

board of trustees

Board Officers:

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Raimund Grube, Immediate Past Chair
Bob Maloney, Vice Chair
Debby Deering, Treasurer
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**Welcome to new trustees elected during FY 19-20;
their terms commenced on July 1, 2020.**

Jinn Brunk
Allen Kim
Hannah Smith
Nidhi Thakar

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C. Gregg Hanson
Nancy Hinnen
Dan Jarman
Mark Loomis
Kim Overhage

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Scott Cruickshank, Interim Zoo Director
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Councilor Christine Lewis, Metro Council District 2

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