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Oregon Zoo Campus Plan

As one of the most visited cultural landmarks in the Pacific Northwest, the Oregon Zoo is a place where people come together to connect to animals, to nature and to each other. It was founded in 1888 and moved to its current location on the south end of Washington Park in 1959.

The campus plan is a 20-year vision for the zoo's future. It focuses on the areas of the zoo campus not improved through the 2008 bond and will guide investments in the proposed 2024 Oregon Zoo Phase 2 bond measure.

Campus plan goals:

- Lead the way in animal care, conservation and welfare.
- Deliver an unmatched experience that inspires guests to engage in the zoo's mission and extends the life and use of the zoo for future generations.
- Create diverse, equitable and inclusive environments based on community input and universal design.
- Provide meaningful and fulfilling staff experiences.
- Further sustainability goals and support climate resiliency with a campus-wide approach.

The Metro Council approved the plan's concepts on Oct. 26, 2023. It is now under review by the City of Portland.

After the city has finished its review, the plan will be presented to the Metro Council for final approval. This is expected by summer 2024.



Community engagement

The campus plan was developed with substantial community, stakeholder, staff and technical expert engagement.

Engagement took place from fall 2022 through summer 2023. The project team evaluated people's current zoo experiences and needs, then tested new design concepts.

The process was intended to:

- Include input from guests, staff, volunteers and community members.
- Have currently under-represented communities inform the plan's design to ensure they feel a sense of belonging at the zoo.
- Help the Oregon Zoo realize its diversity, equity, accessibility and inclusion goals.



To learn more about the 2024 Oregon Zoo Phase 2 Bond program, visit oregonzoo.org/bond.