## Brew Lights presenting sponsor.

- Friday, November 15 and Saturday, November 16, 2024
- > 5,000 attendees per night!

## Benefits include:

- Category exclusivity
- Logo and/or name recognition on the following, where applicable:
  - Brew Lights landing page with clickable link
  - Rotating digital banner on 6 campus kiosks
  - Web/owned media (social media)
  - Paid media (print, radio, digital, TV)
  - Press release
- On-grounds activation at event to be mutually agreed upon
- 20 Brew Lights admission tickets

Investment: \$20,000

## Contact:

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