## Oregon Zoo Cider Fest presenting sponsor

September 27 and 28

## **Benefits include:**

- Category exclusivity
- Logo placement on Cider Fest webpage
- Logo/name mention, where applicable
  - On-site promotions (digital displays, map)
  - Web/owned media (social media, newsletters, membership)
  - Paid Media (print, radio, digital)
  - Press Release
- On-grounds activation opportunity each day
- 10 Cider Fest tickets

**Investment:** \$17,500

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