

# Zoo Nights presenting sponsor

June 21, June 28, July 5, July 12, July 19, July 26, August 2, August 9, August 16 and August 23

## Benefits include:

- Category exclusivity
- Logo placement on Zoo Night webpage
- Logo/name mention, where applicable
  - On-site promotions (digital displays, map)
  - Web/owned media (social media, newsletters, membership)
  - Paid Media (print, radio, digital)
  - Press Release
- On-grounds activation opportunity each Zoo Night
- 40 Zoo Nights tickets



**Investment:** \$30,000

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